



WORKSHOP
ASSESS. IMPROVE. GROW.

*Get a Clear Picture
of Your Business*

Business Health Check Toolkit

ASSESS. IMPROVE. GROW.

A practical toolkit to evaluate your current business performance, identify gaps, uncover opportunities, and create a clear action plan for sustainable growth.

*Stronger
Today.
Brighter
Tomorrow.*



WHAT YOU'LL ACHIEVE



ASSESS YOUR BUSINESS

Get a clear view of your strengths, weaknesses, and current performance.



IDENTIFY OPPORTUNITIES

Uncover gaps and growth potential across key areas.



CREATE AN ACTION PLAN

Prioritize improvements with practical, step-by-step guidance.



IMPROVE EFFICIENCY

Streamline processes, systems, and resources for better results.



DRIVE SUSTAINABLE GROWTH

Build a stronger, more resilient business for the future.

KEY AREAS COVERED



Business
Strategy



Financial
Health



Marketing
Effectiveness



Operations
& Systems



People
& Productivity



Customer
Experience



Technology
& Tools



Growth
Planning

“

*A healthier business
today creates greater
opportunities tomorrow.*



CLARITY
IN DECISIONS



CONFIDENCE
IN ACTION



SUCCESS
FOR TOMORROW



*Check Today.
Grow Tomorrow.*



HEALTHY BUSINESS.
SMARTER STRATEGIES.
BRIGHTER RESULTS.

*Your Business
Matters*





PACIFIC
Training Solutions

PACIFIC TRAINING SOLUTIONS

BUSINESS HEALTH CHECK TOOLKIT

A self-assessment across five key areas of your business.

*Stronger
Businesses
Brighter
Tomorrows.*

Use this toolkit to check the health of your business, honestly and clearly. For each statement, rate 1 (needs urgent attention) to 5 (strong), by writing a number in the box. Add up each section, then use your lowest scores to build your next action plan.

1 FINANCE

AREA TO RATE	1	2	3	4	5
We know our monthly income and expenses at all times					
We keep clear, up to date financial records					
We have enough cash to cover at least one slow month					
We know our profit margin on our main products or services					
We pay ourselves a consistent wage or drawing					

2 MARKETING & SALES

AREA TO RATE	1	2	3	4	5
We know exactly who our target customers are					
Customers can easily find us, online or in person					
We have a consistent way of following up on leads					
We track where our sales actually come from					
We regularly get repeat or referral business					

3 OPERATIONS

AREA TO RATE	1	2	3	4	5
Our day to day processes are written down, not just in someone's head					
We rarely run out of stock or supplies unexpectedly					
Our systems would keep running if we were away for two weeks					
We have reliable suppliers we can count on					
Quality is consistent every time					

BUSINESS HEALTH CHECK TOOLKIT

A self-assessment across five key areas of your business.

*Building
Stronger
Businesses
Together.*

4 PEOPLE (HR)

AREA TO RATE	1	2	3	4	5
Staff understand their roles and what's expected of them					
We have a simple induction process for new staff					
We give staff regular feedback					
Staff turnover is manageable, not a constant issue					
Our workplace culture is one people want to be part of					

5 STRATEGY

AREA TO RATE	1	2	3	4	5
We have clear goals for the next 12 months					
We regularly review how the business is tracking					
We know our biggest risks and have a plan for them					
We make time to work ON the business, not just IN it					
We could explain our business's future direction in two sentences					



WHAT YOUR SCORE MEANS (OUT OF 25 PER SECTION)

- 20–25: Strong — keep doing what's working
- 13–19: Developing — there are gaps worth closing
- Below 13: Needs attention now — this is where to focus first

Your Next Action

Area	Biggest Gap	One Action This Month

*Local People
Brighter Futures.*

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1



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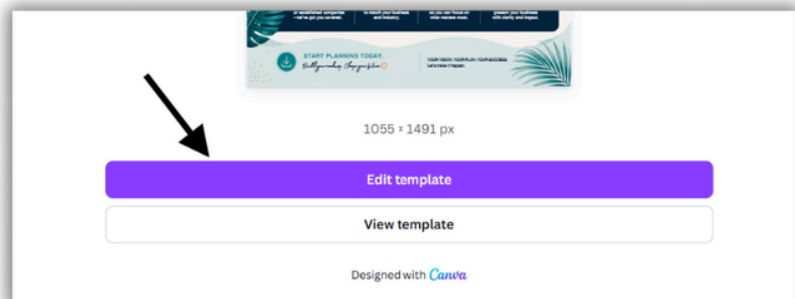
2



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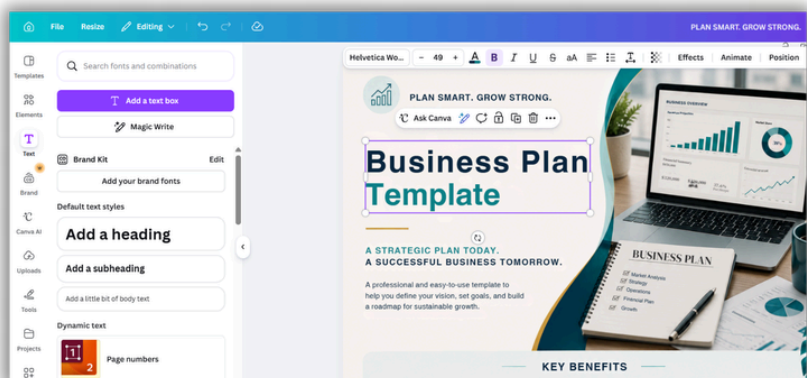


3



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