

Big
Ideas
Brighter
Tomorrows

YOUTH START-UP GUIDE



PEOPLE
SKILLS
BRIGHTER
FUTURES

A simple guide to starting a business with what you've got (ages 16–30).

You don't need a lot of money to start a business — you need one good idea, a first customer, and the discipline to keep going. This guide is for you if you're 16 to 30 and ready to start.

1 START WITH WHAT YOU HAVE

- A skill you already have — cooking, weaving, fixing things, sport, art, music
- Something you can make or grow
- A phone and social media to sell with
- People around you who could be your first customers



YOUR
IDEAS
MATTER

2 FOUR STEPS TO YOUR FIRST SALE

1. Pick one thing to sell — don't try to do everything at once
2. Tell five people about it this week
3. Ask for feedback, and improve
4. Use what you earn to grow slowly



SMALL
STEPS
BIG
RESULTS

3 LOW-COST WAYS TO GET STARTED

- ☐ Sell through a Facebook Page or Marketplace — it's free
- ☐ Ask family or friends for small starting capital instead of a loan
- ☐ Share tools or space with someone instead of buying your own
- ☐ Start part-time alongside school, sport or another job
- ☐ Reinvest your first profits instead of spending them



SAME
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OPPORTUNITIES

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PACIFIC
Training Solutions

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4 WHAT TO AVOID

- ☐ Borrowing money before you've made your first sale
- ☐ Trying to look "big" before you're ready
- ☐ Giving up after the first slow week
- ☐ Copying someone else's idea instead of finding your own angle

NEED A HAND?

- Pacific Training Solutions runs youth friendly business start up training and mentoring across Vanuatu — practical, hands on, and built for people just getting going.

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