

PACIFIC TRAINING SOLUTIONS

CUSTOMER FEEDBACK & SURVEY TOOLKIT

Collect, analyse and act on what your customers are telling you.

Feedback only helps your business if you collect it consistently and actually act on it. This toolkit gives you a printable feedback form, a way to analyse what you're hearing, and a simple plan to act on it.

1

CUSTOMER FEEDBACK FORM



Name (optional): _____

Date: _____

Please rate us (1 = poor, 5 = excellent)	1 	2 	3 	4 	5 
Friendliness of staff	☐	☐	☐	☐	☐
Quality of product / service	☐	☐	☐	☐	☐
Value for money	☐	☐	☐	☐	☐
Would you recommend us?	☐	☐	☐	☐	☐

What could we do better?



TIP:

Listen. Learn. Improve.
Every piece of feedback is a chance to grow.

*Your Feedback
Builds a Brighter
Tomorrow*



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How to Access the **Product Link**

Follow the simple steps below to access and customize the template with ease.



1



Click the Link

Click on the provided **Product Link** to open the template.

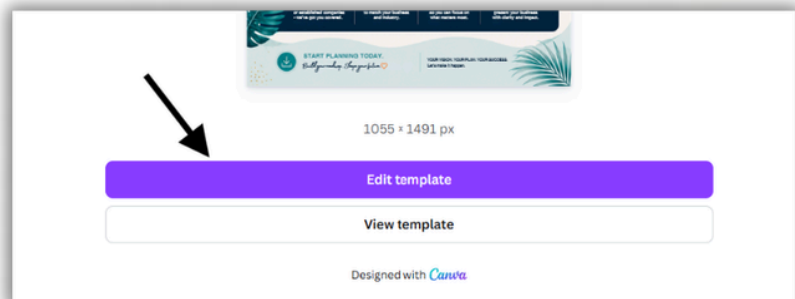


2



Click on Edit Template

Once the template opens, click on the **Edit Template** button.

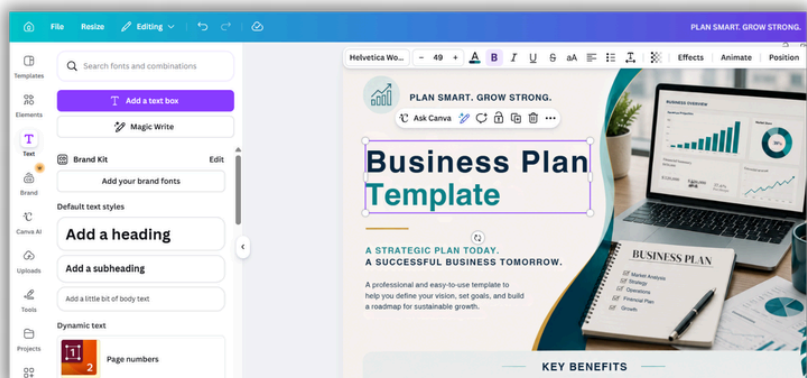


3



Edit the Template as you want

Customize the text, images, colors, and elements to make it your own.



Tip: Make sure you are signed in to save your changes.

Thank you!